

communication that works





Media Coverage June 2014 – July 2014

TeenTech

Media Coverage

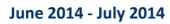




Date	Media Outlet	Headline	Circulation	Opportunities to See
25 June 2014	The Telegraph Online	Tech award challenges teens to make life 'better, simpler or easier'	64,191,797	192,575,391
25 June 2014	sNEWSi Online	Tech award challenges teens to make life 'better,simpler or easier'	N/A	N/A
26 June 2014	Daily Mail Online	From a pen that spots spelling mistakes to home-grown CLOTHES: Teens design range of futuristic gadgets for cars and houses	11,241,257	33,723,771
26 June 2014	4iNews (UK Edition) Online	A spelling pen and veg-counting wristband are among teens' inventions	N/A	N/A
26 June 2014	News Locker Online	Teens design range of futuristic gadgets for cars and houses	N/A	N/A
26 June 2014	News Reality Online	From a pen that spots spelling mistakes to home-grown CLOTHES: Teens design range of futuristic gadgets for cars and houses	N/A	N/A
26 June 2014	Newscloud Online	From a pen that spots spelling mistakes to home-grown CLOTHES: Teens design range of futuristic gadgets for cars and houses	N/A	N/A
26 June 2014	Top News Today Online	From a pen that spots spelling mistakes to home-grown CLOTHES: Teens design range of futuristic gadgets for cars and houses	N/A	N/A

TeenTech

Media Coverage





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26 June 2014	vnc (viral news chart) Online	From a pen that spots spelling mistakes to home-grown CLOTHES: Teens design range of futuristic gadgets for cars and houses	N/A	N/A
27 June 2014	Comms Express Online	The future of tech	N/A	N/A
27 June 2014	Greener Bee Online	Teens design range of futuristic gadgets for cars and houses	N/A	N/A
27 June 2014	Liptan6 Online	Bocah Belasan Tahun Rancang Baju yang Bisa Hancur Sendiri	N/A	N/A
28 June 2014	BBC Radio Scotland Shereen Nanjiani	Maggie Philbin Interview	923,000	2,769,000
28 June 2014	BBC Radio Scotland Online	Maggie Philbin Extended Interview	N/A	N/A
01 July 2014	Richmond & Twickenham Times Online	Teen Tech Triumph!	4,155	12,465
03 July 2014	Education Technology Online Homepage	Kids impress at TeenTech Awards	4,000	12,000
03 July 2014	Education Technology Online	Kids impress at TeenTech Awards	4,000	12,000
03 July 2014	SecEd Online	Students present ideas to make life better and simpler at TeenTech awards	21,353	64,059
03 July 2014	The Bath Chronicle	Pupils' pen design could cast correct spell on writer	14,404	43,212

TeenTech

Media Coverage

June 2014 - July 2014



Date	Media Outlet	Headline	Circulation	Opportunities to See
04 July 2014	Fresh Life Online	Teenage Fashion	N/A	N/A
07 July 2014	Indiewire Online	Oldham College Leads on Digital Developments	N/A	N/A
07 July 2014	Kent Online	Sandwich Technology pupils gain TeenTech award judged by Stephen Fry, James May and Maggie Philbin.	914,280	2,742,840
10 July 2014	Dover Mercury	Technology prodigies to join duke at the palace	9,712	29,136
10 July 2014	Dover Mercury Digital Edition	Technology prodigies to join duke at the palace	N/A	N/A
10 July 2014	East Kent Mercury	Technology prodigies to join duke at the palace	9,712	29,136
10 July 2014	East Kent Mercury Digital Edition	Technology prodigies to join duke at the palace	N/A	N/A
11 July 2014	Doncaster District Gazette	Doncaster teenagers scoop major prizes in making life 'better, simpler or easier'	20,000	60,000
18 July 2014	Loughborough Echo	Quartet with major prize at the TeenTech awards	14,424	43,272
20 July 2014	Loughborough Echo Online	Quartet Win Major Prize at TeenTech Awards	26,484	79,452
20 July 2014	East Midlands News Online	Quartet Win Major Prize at TeenTech Awards	N/A	N/A
		Totals	77,398,578	232,195,734

Publication: The Telegraph Online

Circulation: 64,191,797

Date: Wednesday 25 June 2014

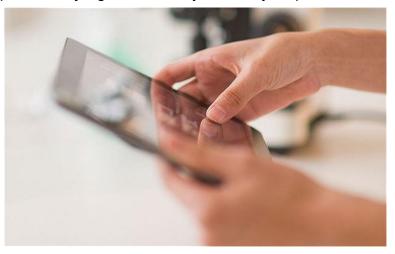


The Telegraph

Tech award challenges teens to make life 'better, simpler or easier'

By Josie Gurney-Read Wednesday 25 Jun 2014

Grow your own clothing and a glove that translates speech are just two of the ideas that teenagers will today present to judges at the Royal Society as part of TeenTech Awards



Open to school students aged 11 to 16, the TeenTech Awards take place today in London Photo: Tetra Images / Alamy

Parks which generate power, wardrobes that choose and deliver your clothing, gloves which translate speech and an intriguing method to grow your own clothing; these are just some of the ideas that teenagers will today pitch as the final hurdle of a nationwide competition.

Travelling to the Royal Society in London, over 100 teenagers will present their tech focused ideas to a panel of judges including BBC Tomorrow's World presenter, Maggie Philbin, Top Gear's James May, BBC Bang Goes The Theory's Dallas Campbell and Baroness Lane-Fox of Soho.

Open to school students aged 11 to 16, the TeenTech Awards challenged students to search for scientific and technological solutions to make life 'better, simpler or easier'.

The 15 categories featured in the competition included industries important to the future economy, such as transport, health care, environment and wearable technology.

Hundreds of teams from schools across the UK entered the awards and today will see the announcement of 15 category winners and an overall winner, who will be invited to attend a special reception at Buckingham Palace with the Duke of York, patron of TeenTech, in October

Maggie Philbin, who cofounded TeenTech, says that young people are often wrongly portrayed as "directionless hoodies", but there is a "huge amount of talent" in classrooms across the UK.

Publication: The Telegraph Online

Circulation: 64,191,797

Date: Wednesday 25 June 2014



"Teenagers are not always clear about the skills they need to succeed and don't always stand out because of our exam system," she says. "We have been bowled over by entries demonstrating not only imagination but real commitment to projects, which some students have clearly worked on for months.

"Uniquely, students have been encouraged to take their ideas out of the classroom, to reach out to industry and academia for support and feedback."

While the UK produces some 23,000 engineering graduates a year, a study by the Royal Academy of Engineering warns of a shortage of future science, technology and engineering graduates, with 830,000 needed by 2020.

Maggie hopes that the awards and the TeenTech initiative will encourage teenagers to continue studying science, maths and technology beyond GCSE, by introducing schoolchildren to careers in the industry and opportunities in further education.

Entries to the competition include the MicroGlove, developed by Adele, Rajvir and Mir from Stocksbridge High School. The glove has two built-in microphones that record and then translate into text the voice of the person talking. The text is then displayed on a small screen on the glove.

Lydia, Stella and Jacqueline from Sandbach High School and Sixth Form College are the team behind "Grow your own clothing", which they will present at the awards today.

They said: "We wanted to create something that can be worn as clothing. The material needs to be sustainable, biodegradable and also appealing, fashionable as well as practical. After researching some possible solutions we decided to grow our own clothing material."

Publication: sNEWSi Online **Date:** Wednesday 25 June 2014









Q Keyword, Source or Author Hot Topics[™]

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Tech award challenges teens to make life 'better, simpler or easier'







June 25 - 4:27 AM London Telegraph | Josie Gurney-Read

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Publication: Daily Mail Online

Circulation: 11,241,257

Date: Thursday 26 June 2014





From a pen that spots spelling mistakes to home-grown CLOTHES: Teens design range of futuristic gadgets for cars and houses

By SARAH GRIFFITHS Thursday 26 June 2014

- The Teen Tech Awards took place at The Royal Society in London
- Around 100 students presented their ideas for future inventions to a panel of judges including James
 May and Stephen Fry
- Some sought to solve everyday issues like choosing a good outfit, while others tackled serious topics like dementia and hearing loss
- The winners were Birkdale School in Sheffield for their idea to make cars safer by reducing the risk of slipping in bad conditions

Teenagers from across the country have dreamed up inventions from play parks that generate power to wardrobes that choose an outfit, in a bid to make life 'better, simpler and easier' in the future.

Whimsical ideas entered for The Teen Tech Awards include a pen that spots spelling mistakes, and a way to grow your own clothes.

Other designs, which have been presented at The Royal Society in London today, aimed to solve some of society's more pressing problems and give people suffering from dementia, for example, extra care.



Teenagers have dreamed up inventions of the future, including a pen that spots spelling mistakes, for The Teen Tech Awards. The 'spellomatic pen' was the brainchild of (from left to right) Lottie Richter (14), Izzie Woodland (13) and Freya Child (14) from Oldfield School in Somerset

A total of one hundred teenagers from across the UK were picked to present their work to a team of judges, who included Top Gear's James May, Stephen Fry, TV presenters Kate Russell and Maggie Philbin, as well as academics.

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A team of three girls from Hampton School in Greater London, came up with Scanner-Planner, which is a magnet that 'solves all your best before date worries'.

The magnet would clip to a fridge and set off an alarm when an item inside is out of date. In order to use the device, people would need to type the date into the device – before promptly forgetting to eat it.

AND THE WINNERS ARE.

The overall winners were students from Birkdale School in Sheffield with their idea to make cars safer by lowering the risk of slipping in bad conditions.

Max Doody and James Bradley, both 15, explained: 'We're both keen motorsports fans and were chatting about the cars in a maths lesson

'Our idea was that if a fan was used to suck the car down to the road, traction levels would be higher so in wet or icy conditions, the car would be a lot safer.'

'After winning the TeenTech Award we're now itching for the next step of commercialising the idea. We're looking for further partners in the auto industry to bring this to reality.'

The awards is part of a drive by scientists and educators to increase the number of teenagers obtaining qualifications in science, technology, engineering and mathematics – known as Stem subjects.



Say cheese! A total of one hundred teenagers from across the UK were picked to present their work to a team of judges, who included Top Gear's James

May, seen posing here for a selfie

Year 8 pupils at Sandbach High School in Cheshire created a project called Grow Your Own Clothes.

'Trends moves so quickly these days, that as people try to keep up with fashion, their old clothes just get wasted...We wanted to create a biodegradable material that was affordable and on-trend and could be grown by anybody,' they said.

To do this, the pupils mixed green tea with sugar and cider vinegar to create a culture that creates thin layers of fibres. It takes up to a month to develop and the resulting fabric can be dyed naturally with beetroot juice.

Sarah Griffin, 15, a student from Loreto Grammar School, Cheshire, come up with the idea for 'Dementiago,' a waterproof anklet that can be worn by dementia sufferers and allows family member and carers to track them using a smartphone app.

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- The person using the glove could either speak back naturally or even use the glove to reply in another language of their choice.
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A recent study by the Royal Academy of Engineering warned there will be a shortfall of 830,000 Stem graduates by 2020. The UK currently only produces 23,000 engineering graduates a year.

TeenTech will be run in 12 regions and is expected to reach over 350 schools in 2014 and 2015.



Year 8 pupils in Cheshire created a project called Grow Your Own Clothes. 'Trends moves so quickly these days. We wanted to create a biodegradable material that was affordable and on-trend', they said. Jacqueline Vu (left) and Lydia Houghton (right) are pictured with James May

Client: TeenTech
Publication: 4iNews (UK Edition) Online





A spelling pen and veg-counting wristband are among teens' inventions

Source: in Science () 11 days ago

Students presented their ideas for future – including a vegetable-counting wristband (pictured) at The Teen Tech Awards, held at The Royal Society in London.

Read full article »

Publication: News Locker Online **Date:** Thursday 26 June 2014







Publication: News Reality Online **Date:** Thursday 26 June 2014





From a pen that spots spelling mistakes to home-grown CLOTHES: Teens design range of futuristic gadgets for cars and houses



June 26

by www.dailymail.co.uk

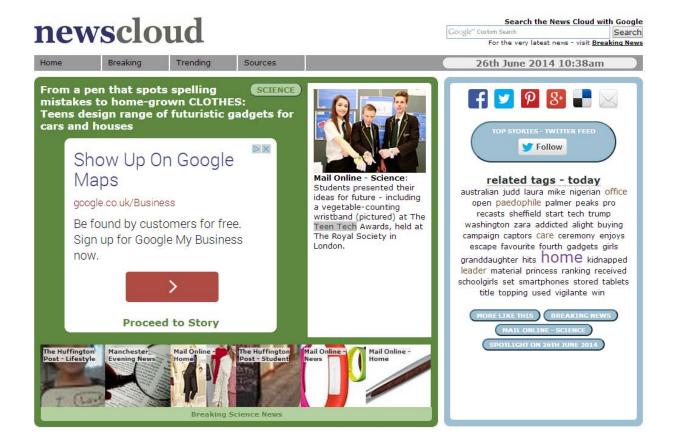
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Read Full Article On www.dailymail.co.uk

Publication: Newscloud Online Date: Thursday 26 June 2014



newscloud



Publication: Top News Today Online

Date: Thursday 26 June 2014









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home-grown CLOTHES: Teens design range of futuristic gadgets for cars and houses





Publication: vnc (viral news chart) Online

Date: Thursday 26 June 2014

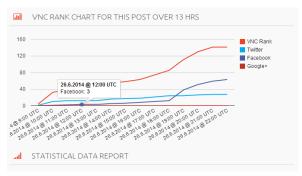




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From a pen that spots spelling mistakes to home-grown CLOTHES Teens design range of futuristic gadgets for cars and houses was published by Daily Mail UK and discovered approx.6 days ago on 26.6.2014 @ 9:23 UTC. It is categorised in channel - Tech & Science. From our stats it is clear it has reached highest rank of 141 so far, which is ranking 11817 that month! Being shared by approx. users in first hours. We will track this post for (no more). The post will become inactive 26.6.2014 @ 21:23 UTC

Publication: Comms Express Online

Date: Friday 27 June 2014



communication that works



The future of tech

Friday 27 June 2014, 12:02:47

Great technological advances need to be encouraged. Great technical minds such as Elon Musk – Tesla / Space X, Sir James Dyson – Dyson, Larry Page – Google, Bill Gates – Microsoft and Mark Zuckerberg - Facebook have all turned their creativity into huge financial success.



For others perhaps their inventiveness has become part of our everyday life, yet their names have been somewhat forgotten. I have in mind people such as John Logie Baird, what would life be like without his creation - the television? Mary Anderson faced a few sceptical drivers when she proposed her invention in 1903 – the first manual window-screen wiper. British whizz Joseph Swann actually beat Thomas Edison to inventing the light bulb by a year and successfully sued Edison for the patent. Robert Watson-Watt's Radar is credited with helping to end The Blitz in 1941 and enabled the RAF to scramble their fighters to help defend Britain.

Not to forget the daddy of them all Tim Berners-Lee, Without Whom Where would we be?

All of the above people and many, many more have hugely and highly creative and fertile minds. From the first seedling a creative and fertile mind needs encouraging. It needs nurturing. It needs feeding. If an equally fertile and creative mind, already enjoying some success can promote the younger creative and fertile mind then we have trust that evolution will ensue.

So it was great joy we heard of 'The Teen Tech Awards'. The brainchild of Maggie Philbin it has been organised to encourage our children to think and innovate ideas that could make life, easier, simpler or better. Held at the Royal Society of London the event saw a hundred talented school children come together with a whole raft of ideas. These included a pen that highlighted spelling mistakes, a watch to inform you if you have not eaten your five-a-day and a water-proof anklet for dementia suffers, worn to allow them more freedom.

On hand to judge the awards were a panel of esteemed judges including Stephen Fry, James May and the Duke of York, who voiced his encouragement of the awards.

"If we don't encourage young people to be interested in technology and the digital world and apply that knowledge then we are not going to be a rich country in the future,' he said.

The awards are open for teens from age 11 through to 16 who are permitted to work in teams of up to three people. The awards are split into fifteen categories including Energy, Transport and Wearable Technology.

Publication: Comms Express Online

Date: Friday 27 June 2014



The overall winners were students from Birkdale School in Sheffield with their idea to make cars safer by lowering the risk of slipping in bad conditions.

Max Doody and James Bradley, both 15, explained: 'We're both keen motorsports fans and were chatting about the cars in a maths lesson.

'Our idea was that if a fan was used to suck the car down to the road, traction levels would be higher so in wet or icy conditions, the car would be a lot safer.'

We look forward to seeing the Teen Tech Awards flourish and celebrate that our future technology is in safe hands.

Until next time

Justin Ellis

Publication: Greener Bee Online

Date: Friday 27 June 2014





Teens design range of futuristic gadgets for cars and houses

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Publication: Liptan6 Online Date: Friday 27 June 2014





Bocah Belasan Tahun Rancang Baju yang Bisa Hancur Sendiri

Friday 27 June 2014



Foto: dailymail.co.uk

Liputan6.com, Inggris - Beberapa pelajar di Inggris, berusia antara 11 sampai 16 tahun sangat antusias mengikuti ajang teknologi Teen Tech Awards. Perhelatan ini menantang mereka untuk mencari solusi ilmiah dan teknologi guna membuat hidup 'lebih baik, lebih sederhana atau lebih mudah'.

Dari 15 kategori yang ditampilkan, termasuk transportasi, perawatan kesehatan, lingkungan dan teknologi yang dapat dipakai - ada satu karya yang paling menarik perhatian pengunjung yaitu Grow Your Own Clothes.

Sesuai dengan namanya, proyek yang dikembangkan oleh 8 pelajar dari Sandbach High School di Cheshire, North West England, Inggris ini merupakan pakaian dengan bahan yang terbuat dari material ramah lingkungan.

"Tren bergerak begitu cepat dan banyak orang yang mencoba untuk bersaing di dunia fesyen sehingga pakaian lama yang sudah tak lagi nge-tren akan terbuang. Kami ingin menciptakan bahan biodegradable yang terjangkau dan bisa dipakai oleh siapa pun," kata kelompok pelajar tersebut.

Dengan material *biodegradable* yang diadopsi, pakaian yang sudah tidak terpakai dapat hancur dengan sendirinya, mudah terurai, dan menyatu ke tanah sehingga tidak merusak lingkungan sekitar.

Untuk mewujudkan hal ini, para pelajar mencampur bahan-bahan seperti teh hijau dengan gula dan cuka sari untuk menciptakan lapisan serat tipis. Pembuatannya memakan waktu hingga satu bulan dan kain yang dihasilkan dapat dicelup secara alami dengan buah bit.

Ada pula karya unik ciptaan Sarah Griffin, pelajar 15 tahun dari Loreto Grammar School, Cheshire yang membuat perangkat bernama Dementiago. Ini adalah gelang tahan air yang bisa dipakai oleh penderita demensia, yang memungkinkan anggota keluarganya mengasuh dan melacak mereka menggunakan aplikasi *smartphone*.

(Dewi Widya Ningrum)

Client: TeenTech Media: Radio

Station: BBC Radio Scotland **Programme:** Shereen Nanjiani

Listeners: 923,000

Frequency: 92-95FM, 810MW Date: Saturday 28 June 2014

Time: 10am





Working Word arranged for Maggie Philbin to speak on the Shereen Nanjiani programme on BBC Radio Scotland. The interview went out on Saturday 28th June at 10am and lasted for 15 minutes.

Key messages / discussion topics include:

- Maggie talks about her own career and move into technology
- The history of TeenTech
- The TeenTech approach and various events
- The struggle of kids getting into technology in Britain today
- The challenge of girls in particular getting into technology and engineering
- TeenTech talks the kids but also their parents about giving the right advice and direction
- The TeenTech awards

Company No: 4279949

Publication: BBC Radio Scotland Online

Date: Saturday 28 June 2014



communication that works





Maggie Philbin - Extended Interview

DURATION: 15:57

Big interview is with Maggie Philbin, renowned for Swap Shop and Tomorrow's World, and founder of Teen Tech which exists to engage young people in science, engineering and technology. The finals of their annual competition were on Wednesday, and a team from Notre Dame School in Greenock won this year's award.

Available since: Last Saturday











Publication: Richmond & Twickenham Times Online

Circulation: 4,155

Date: Tuesday 1 July 2014



communication that works

Richmond & TIMES Twickenham

Teen Tech Triumph!

11:55am Tuesday 1st July 2014



TV science presenter Fran Scott with Teen Tech 2014 runners up Zoe Gahn, Natasha Palmer and Catherine Ross of Hampton Academy

Three Year 8 students from Hampton Academy Zoe Gahn, Catherine Ross and Natasha Palmer, pulled off an amazing achievement in the national Teen Tech awards 2014, held at the Royal Society Hall in London.

They entered their idea to Teen-Tech last term and were chosen from thousands of entries from across the UK to present their prototype to several celebrity judges.

The girls invented a fridge magnet which scans the bar-code on grocer items before they are put in the fridge. They explained 'A notification is sent to via an app, as well an alarm sound on the magnet. This means that you'd end up using any food before it gets spoilt, so the chances of getting food poisoning are reduced and also the amount of food thrown in the bin would significantly decrease too.'

Product consultants at Sainsbury's, Tesco's and M&S were impressed and gave wonderful feedback that helped the girls shape their product. A representative commented 'we look forward to using such a product in store, as it all done manually at the moment.'

The judges, who included Stephen Fry, James May and the Duke of York, were equally impressed and when the awards were announced the Hampton Academy trio were runners up against a national field.

Based on information supplied by Sue Demont.

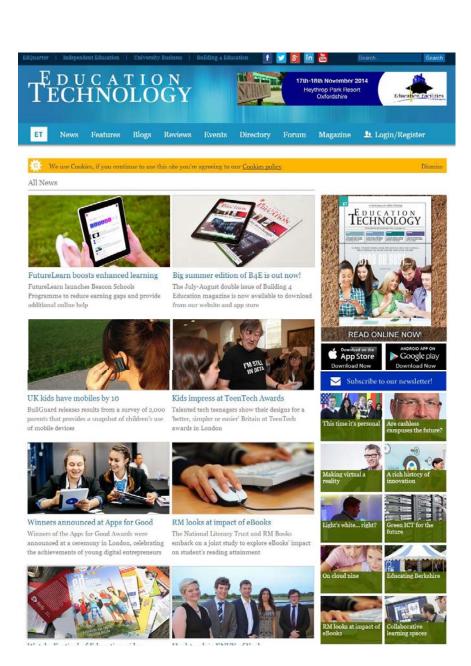
Publication: Education Technology Online-

Homepage

Circulation: 4,000

Date: Thursday 3 July 2014





Publication: Education Technology Online

Circulation: 4,000

Date: Thursday 3 July 2014





Kids impress at TeenTech Awards

Talented tech teenagers show their designs for a 'better, simpler or easier' Britain at TeenTech awards in London

Thursday 03 July 2014

by Rebecca Paddick



Play-parks which generate power, a wearable app which tracks people with dementia, wardrobes that choose and deliver your clothing and a wristband which tells you if you've eaten your five-a-day- these were just some of the winning ideas pitched by talented teenagers on how to use technology to make life 'better, simpler or easier' at the TeenTech Awards in London.

HRH The Duke of York, KG, patron of TeenTech and The TeenTech Awards visited the Royal Society to meet the talented young entrepreneurs and hear more about their innovations. The winners have been invited to a special reception with The Duke at Buckingham Palace on October 14th.

More than 100 teenagers, who have seen off fierce competition from hundreds of teams from schools across the UK, travelled to The Royal Society to present their innovative ideas to a team of judges made up of celebrity science presenters, journalists and eminent academics including TeenTech co-founder and BBC Tomorrow's World presenter Maggie Philbin, Stephen Fry, Top Gear's James May, BBC Click's Kate Russell, BBC Bang Goes The Theory's Dallas Campbell, Baroness Lane-Fox of Soho, Jim Al-Khalili and BBC Head of Science Andrew Cohen.

Students, aged between 11-16 years old and working in groups of three, were encouraged to search for scientific and technological solutions to real problems in 15 categories linked to industries important to the future, such as environment, transport, healthcare and wearable technology.

Addressing pupils who had taken part in the Awards, Teen Tech's patron The Duke of York said: "If we don't encourage young people to be interested in technology and the digital world and apply that knowledge then we are not going to be a rich country in the future. All these projects that you have undertaken are

Publication: Education Technology Online

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Date: Thursday 3 July 2014



about problem solving and that's what is needed in the real world. Thanks to Teen Tech you are finding solutions to problems that someone of my age might never have even considered. And the solutions you are finding could make a difference to a whole range of people, not only now but into the future."

- "The TeenTech Awards aren't just a competition, they're a way of helping young people see beyond the classroom into their future career. The ideas we've seen here today have been truly inspirational and I am exasperated at young people being portrayed as directionless hoodies when in reality there's a huge amount of talent in classrooms all over the UK," said TeenTech's Maggie Philbin, who is leading the UK Digital Taskforce which publishes its report on young people's digital skills in July.
- "Teenagers are not always clear about the skills they need to succeed and don't always stand out because of our exam system. We have been bowled over by entries demonstrating not only imagination but real commitment to projects, which some students have clearly worked on for months.
- "Uniquely, students have been encouraged to take their ideas out of the classroom, to reach out to industry and academia for support and feedback. Theirwork has been an absolute delight to judge. I'm confident we've sparked ideas which can make all of our futures better, simpler and easier."
- TeenTech Awards judge and BBC Top Gear host James May said: "People my age are becoming good at being computer operators but not at computer programming. I know how to download a banging tune on my iPad, but I don't know what programming is all about. The great thing is you can get involved in programming by using a Raspberry Pi. It's cheaper than tickets to some football matches and a lot more educational."
- Sponsors of the awards include Google, Hewlett Packard, CPC, National Grid, Airbus, Equal Experts, OCR, Institute of Food Science and Technology, Cranfield University and PA Consulting.

Publication: SecEd Online

Circulation: 21,353

Date: Thursday 3 July 2014





Students present ideas to make life better and simpler at TeenTech awards

Thursday 3 July 2014



A wearable app for tracking people with dementia, a wristband that tells you if you have eaten your five-a-day, and play parks that generate power.

Secondary school students have come up with an array of creative and technology-fuelled ideas to make life better and simpler.

It is all part of the TeenTech Awards, for which students, aged 11 to 16, working in groups of three, were challenged to search for scientific and technological solutions to real problems.

The best of these inventions and designs went on show at the finals in London recently, which featured more than 100 students and saw awards handed out across 15 categories, including environment, transport, healthcare and wearable technology.

A team from Birkdale School in Sheffield was crowned the overall winner for its idea to make cars safer by lowering the risk of slipping in bad conditions.

Students Max and James, both 15, explained: "Our idea was that if a fan was used to suck the car down to the road, traction levels would be higher so in wet or icy conditions, the car would be a lot safer. We drew a digital sketch based on the science behind it and have since been through lots of models and prototypes. We've been through a lot of trial and error."

The students are now hoping to get further industry advice on how to "commercialise" their idea.

Publication: SecEd Online

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Other winning ideas included, in the energy category, a Playground Dynamo invented by students from Richard Lander School in Truro. The idea is that equipment such as round-a-bouts, see-saws and spinning swings generate electricity and/or pump water for rural communities in developing countries.

Students from The Hayfield School in Doncaster meanwhile invented "Snap-Wrap", a watch or wristband which tells you whether you have eaten your five-a-day.

In the wearable technology category, students from Loreto Grammar School in Cheshire presented a device to help blind people get around using "echo-location", while in the healthcare category, another Loreto team presented Dementiago, an anklet that tracks someone with dementia through an app which family members and carers have. Loreto teacher Elayne Manton was also honoured with the Teacher of the Year award.

Teen Tech's patron Prince Andrew, Duke of York, said: "All these projects that you have undertaken are about problem-solving and that's what is needed in the real world. The solutions you are finding could make a difference to a whole range of people, not only now but into the future."

TeenTech is an industry-led initiative that offers students STEM-related experiences. At each TeenTech event, more than 120 scientists, technologists and engineers show off their latest technology in a bid to engage students in STEM.

For more information visit www.teentechevent.com

CAPTION: Tech talent: The team from Hayfield School with the Snap Wrap watches (top). Students Drew and Alessia discuss the idea with Prince Andrew, Duke of York, (above)

Publication: The Bath Chronicle

Page: 34

Circulation: 14,404 Frequency: Weekly

Date: Thursday 3 July 2014



hronicle



Oldfield School's Lottie Richter, 14, Freya Child, 14, and Izzie Woodland, 13, with their Spellomatic pen at the Teentech Awards at the Royal Society in London, and the pen design, below

Pupils' pen design could cast correct spell on writer

Pupils from Oldfield School have taken part in a competition in the competition in the competition of the co

art the Teentech event at London's Royal Society.

The smart pen was designed to the able to detect handwriting and point out if a word had been spell incorrectly.

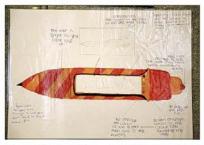
While the pen would be able to be used by anyone, the main traget market would be for people who struggle with dyslexia. Science teacher Heien Craig, who had been working with the children throughout the course of the project, said: "It was at fantastic day and the children really enjoyed themselves.

"There were all kinds of cre-

ations at the event from a team who grew their own clothes, to teams croating warning apps, so getting to the final was a fantastic achievement.

"The children got to have a wander round, taking a look at all the other design ideas created by others at the event and chatting to the other students.

"I was really proud of what they achieved and although we didn't win, they were really excited and we were very privileged to be there."



wide range of career possibilities in science, engineering and technology.

A total of 100 teenagers from across the UK were picked to en Fry.

present their work to a team of judges, which included the Duke of York, star of television's *Top Gear* James May and actor Steph-

Company No: 4279949

Publication: Fresh Life Online

Date: Friday 4 July 2014





Teenage Fashion

Friday 4 July 2014



Teen Fashion Model Tips

For this reason, she is often framed as the sardonic outsider

commenting on the cool kids from the side of the class — an 'alpha-Daria' as the **teenage fashion** writer Tavi Gevinson put it. Lorde's lyrics touch on a more universal teenage truth Do you remember your teenage years, when you exfoliated by sand-papering your face with something from Aapri or Montagne Jeunesse? Well, now, after this treatment has spent years in the beauty wilderness, skin experts have found that scrubbing your skin Whimsical ideas entered for The Teen Tech Awards include a pen that spots spelling Trends moves so quickly these days, that as people try to keep up with fashion, their old clothes just get wastedWe wanted to create a biodegradable material that The modest teenager won America's heart through her appearances with her father, The Crocodile Hunter. She has an upbeat screen persona in her own right and has enjoyed a varied career. After her father's death, she picked up the mantle for wildlife The teenage prom has become big business in the UK share your pictures here and we will feature the most exceptional efforts on the Guardian Fashion site. GuardianWitness is the home of user-generated content on the Guardian. Contribute your video After checking herself into Timberline Knolls treatment

facility earlier this year to battle an eating disorder, Kesha's covered the August issue of Teen Vogue mag showing off an AMAZING new image – and she's looking more confident than ever. Yup – gone.

(Thanks, "Twilight" and "True Blood.") They document their all-nighters by posting selfies on Instagram from bed, with the hashtags #teen and #vamping. Temitayo Fagbenle, a teenage "rookie reporter" for WNYC, filed a radio report in May about It looks like we're going to learn a lot more about Malia in "Muted", next week's episode of "Teen Wolf". Though the werecoyote will become better friends with Lydia, Malia will also a "full-on meltdown," according to TV Line's Michael Ausiello. While it's true that her new Lipsy London range will appeal to her main fan-base of teenage and young 20-something fashion lovers in search of flattering, striking clothes to impress at parties and clubs, there is rather more to this collection and MONTREAL — Police say missing teenager Audreyanne Matte has been found. The department had sought the public's help Thursday morning to find the girl, 15, who had last been seen June 26. Matte was found Thursday afternoon and is doing well, police said.

Publication: Indiewire Online Date: Monday 7 July 2014





Oldham College Leads on Digital Developments

BY SYDNEY LEVINE



Oldham College is leading the way on national digital developments with involvement at two prestigious events in London recently - one at the House of Commons with the Skills Minister - and the TeenTech Awards with celebrities including Stephen Fry and James May.

Both unique opportunities reflect Oldham College's expertise in digital and creative industries, which will be showcased later this year with the opening of the UK's first ever Digital Career College.

On Tuesday 24 June, Oldham College Principal Alun Francis was invited to the House of Commons for a meeting hosted by Lord Baker in association with the Career Colleges Trust. Career Colleges were launched by Lord Baker last year as a new innovation in employer-led education, combining academic and vocational studies within a specific industry specialism. Educational and industry leaders discussed the future of vocational education with Luke Johnson, Chair of the Career Colleges Trust and Guest of Honour, Matthew Hancock MP, Minister of State for Skills and Enterprise. Employers were called upon to make pledges, setting out how they could potentially help a Career College and what they could add.

Alun was joined by members of the Employers Advisory Board created to work on the development of the Digital Career College - Lawrence Jones, the CEO of UK Fast, one of the city's fastest growing technology companies and Gail Jones, their Commercial Director and Liane Grimshaw, a consultant with 20 years' experience in the creative and digital industries who is currently setting up SupaReal, a new digital marketing agency.

Publication: Indiewire Online Date: Monday 7 July 2014



Oldham College Principal Alun Francis said: "This important initiative is a new relationship between education advisors and employers so that we bring the best education expertise and they bring their knowledge of the working environment and the skills they need. We are very pleased at the quality of employer partners on board and feel that we are the platform to provide a different kind of career choice for young people in Oldham."

On Wednesday 25 June, Oldham College I.T. student Holly King, who is part of a new Young Digital TaskForce* was Master of Ceremonies for the TeenTech Awards at The Royal Society. Initiated by Ed Miliband, the Young Digital TaskForce was recently set up to help shape the UK's digital future. Maggie Philbin, broadcaster and TaskForce lead, who is keen for students to be involved in influencing national digital policy, said: "The views of young people are crucial to finding a solution to the technology and digital skills gap." Maggie was so impressed by Holly's input at the inaugural TaskForce meeting, that she personally invited her to MC the award ceremony.

The TeenTech Awards, which included a visit from their patron HRH Duke of York, involved students from across the UK showcasing their ideas for how to make life better simpler or easier. Their projects were judged by a range of well-known people within the science and technology communities. Holly enjoyed the privilege of introducing and sharing stage space with celebrities including Stephen Fry, James May, Maggie Philbin as well as various BBC presenters.

Oldham College's pioneering facility, the new Digital Career College, will ensure students are both academically and practically prepared for work within technically and creatively driven industries. Alun Francis said: "We want to ensure that students learn what they need to progress whether that's on to work, an Apprenticeship, or to university. Our curriculum is organised around different growth sectors of the economy and the pathways which students need to follow to work in these sectors."

In his recent speech on Apprenticeships at the annual conference of the Association of Employment and Learning Providers, Matthew Hancock talked about how young people should all go on either to university or into an Apprenticeship after leaving school or college. He said: "It's a huge opportunity, for Britain to become that high skilled economy we all crave and Apprenticeships that are the envy of the world; and for millions of future Apprentices, to know that Apprenticeships will deliver, higher quality across the board, skills relevant to the future, and give everyone in our country the opportunity to reach their potential."

Oldham College is passionate about providing employment, training and educational opportunities for its communities and aims to help every student reach their full potential. The College offers a learning environment with industry standard facilities and has close links with many local, regional and national employers. These relationships enrich and broaden the courses the College offers as well as preparing students for progression into employment and higher education. For more information please visit HERE

For more information about the Young Digital TaskForce, please visit the website at

www.ukdigitalskills.com/young-digital-taskforce or to see the video made from the initial workshop in London onwww.youtube.com/watch?v=QymM9AI-wSc.



Publication: Kent Online Circulation: 914,280 Date: Monday 7 July 2014





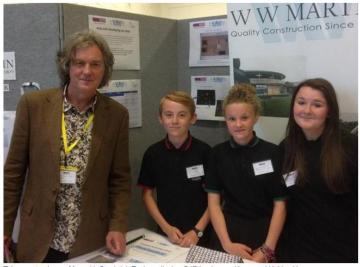
Sandwich Technology pupils gain TeenTech award judged by Stephen Fry, James May and Maggie Philbin.

Monday 7 July 2014 by Emily Stott

Pupils from Sandwich have reached the top spot in the TeenTech awards with their flood prevention design.

Three Sandwich Technology students, Joe Griffiths, 13, Lauren Kemp, 12, and Kaitlan Hopper, 12, were presented with the award for the environment category at a ceremony held at the Royal Society, London.

The design was to develop automatic flood guards to be built into the door frames of new houses.



/ presenter James May with Sandwich Tech pupils Joe Griffiths, Lauren Kemp and Kaitlan Hopper

The idea came after the tidal surge flooded homes in Sandwich last year and sandbags were distributed to try and protect houses.

The students decided guards could be controlled electronically and triggered by the breaking of river banks, or via an app on a smartphone.

Last week, they attended the awards ceremony after impressing judges Stephen Fry, James May and Maggie Philbin.

The Duke of York, Prince Andrew, and patron of TeenTech visited the Royal Society to meet the talented young entrepreneurs and invited them to a special reception at Buckingham Palace on October 14.

He said: "If we don't encourage young people to be interested in technology and the digital world and apply that knowledge then we are not going to be a rich country in the future.

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"All these projects that you have undertaken are about problem solving and that's what is needed in the real world. And the solutions you are finding could make a difference to a whole range of people, not only now but into the future."



Lauren Kemp, Kaitlan Hopper and Joe Griffiths receiving their TeenTech award.

Students aged between 11-16 years old were encouraged to search for solutions to real problems in 15 categories.

Pupil Joe Griffiths explained: "Recently we have seen a lot of flooding and the town was put on red alert as the river was going to break its banks. Sandbags were quickly given out but as this is a very old town many homes got flooded. It got us thinking about what should be done to prevent this from happening in the future."

Maggie Philbin, CEO of TeenTech added: "The ideas we've seen here today have been truly inspirational and I am exasperated at young people being portrayed as directionless hoodies when in reality there's a huge amount of talent in classrooms all over the UK."

Publication: Dover Mercury

Page: 17

Circulation: 9.712 Frequency: Weekly

Date: Thursday 10 July 2014







Lauren Kemp, Kaitlin Hopper and Joe Griffith from Sandwich Technology School receiving their TeenTe certificates

Domestic flood defence system inspired by tidal surge

Technology prodigies to join duke at the palace

by Emily Stott estott@thekmgroup.co.uk @emilyhstott

Three Sandwich Technology School pupils, whose flood pre-vention design won a national award, have been invited to Buckingham Palace by the Duke of York. The design by Joe Griffiths,

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The teenagers have now been invited to a reception at Buckingham Palace on October 14. by patron of TeenTech Prince

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W www.workingword.co.uk

VAT Reg. No: 736 - 6067 - 19

Publication: Dover Mercury- Digital Edition

Page: 17

Frequency: Weekly

Date: Thursday 10 July 2014



communication that works





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Picture: Laura Sprinks

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by Emily Stott estott@thekmgroup.co.uk

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W www.workingword.co.uk

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Publication: Doncaster District Gazette

Page: 2

Circulation: 20,000 Frequency: Fortnightly Date: Friday 11 July 2014



communication that works

Gazette Newspapers, 11th July, 2014

On your bike for the **Hospice!**



Baby-friendly is best for Doncaster-based health trust

Health visitors, nursery nurses and Early Years teams who work for Rotherham Doncaster and South Humber NHS Foundation Trust (RDaSH) have been awarded the prestigious Baby Friendly Ward.

The staff from RDaSH's Children Young People and Families service are the latest UK health care workers to win international recognition from UNICEF (United Nation's Children's Fund).

"We decided to join forces with UNICEF Un's Baby Friendly Initiative to increase breastfeeding rates and to improve care for all mothers," asiad Katie Simpson, RDaSH's Project Support Manager.

"Breastfeeding protects babies against a wide range of serious illnesses including gastroenteritis and respiratory infections in infancy as well as asthma, cardiovascular disease and diabetes in later life," added Katie. "We also know that breastfeeding reduces the mother's risk of some cancers—although murs might be more interested in hearing that it is easier, cheaper and simply less hassle than bottle feeding."

The Baby Friendly Initiative, set up by UNICEF and the World Health Organisation, is a global

AWARD WIN FOR PEGLER YORKSHIRE EMPLOYEE

An employee from leading plumbing and heating manufacturer, Pegler Yorkshire, has scooped an award for his commitment to the Young Enterprise Scheme; an enterprise and education charity that offers an extracurricular business programme to young people across the UK. Shane Jefferson, aged 42 from Rossington, Doncaster has been involved with the scheme in South Yorkshire for over eleven years and has successfully merged his commitments to the scheme with his day job as a production manager at Pegler Yorkshire's Doncaster site.

"I was delighted to receive the Gold award for Outstanding

Gold award for Outstanding Volunteer Contribution and thoroughly enjoy the work that I do with schools across the county"

"The scheme can form a worthwhile part of the education programme and is perfectly suited to giving its participants an appreciation of business and the world of work," said Shane. Pegler Vorkshire is renowned for its innovation and pioneering approach to business. Established for over 100 years it continually pushes the boundaries in terms of product innovation, customer service and setting industry standards. In 2014 it has already launched its online tool for product selection - INSIGHT — and developed connect and control philosophies aimed at installers and specifiers. Through Shane, it is keen to inspire the next generation of employees and innovation.



Picture: (L to R) Shane Jefferson of Pegler Yorkshire receives his award for Kevin Donnelly, Young Enterprise Manager South Yorkshire.

Young Enterprise Manager South Yorkshire.

Phill Jackson Marketing & Business Development Director Pegler Yorkshire commented: "Shane is an ambassador for Pegler Yorkshire and continues to provide inspiration and education to Young Enterpriser's in South Yorkshire. His vision and positivity will encourage them to pursue careers in industry, manufacturing and business and his award is well deserved."

During his involvement with the scheme Shaness worked with hundrost of young people and now provides guidance to other business advisors in the region. Local schools include; Sir Thomas Whardon Community College, Edlington; Hall Cross Academy, Doncaster; All Saints Academy, Rossington; Danum School Technology College, Ooncaster; The McAuley Gatholic High School, Doncaster, The McAuley Gatholic High School, Doncaster, "Shane's commitment to Young Enterprise is invaluable and I can think of no one better to win this award," commented Kevin Donnelly Young Enterprise Manager South Yorkshire. "He is a fabulous ambassador for Pegler Yorkshire in the community and provides inspiration and guidance for the young people and our mentors alike."

A local health trust is calling on patients to tell them which members of staff they would like to nominate for an award. Rotherham Doncaster and South Humber NHS Foundation Trust (RDaSH) is seeking nominations from patients, carers and their family and friends for the Quality Care Award. The award will be presented to an individual or team who has/have shown ag exceptionally caring, supportive and compassionate service to patients, their families and friends. Kay Batty, Award Event Co-ordinator, said: **Doncaster teenagers scoop major prizes** in making life 'better, simpler or easier'

NOMINATIONS SOUGHT FROM PATIENTS



Teenagers from a Doncaster school scooped two major prize at a tech awards ceremony in London after impressing judges including Maggie Philbin, Stephen Fry and James May with their ideas for making life 'better, simpler or easier'. Drew Budtz, Thomas Crenko and Alessia Coa, all 13 and from The Hayfield School in Doncaster, picked up the gong for the Future of Food Category at the TeenTech Awards at the Royal Society in London for their inspiring idea Snap-Wrap – a handy wristband which tells you when you've eaten your five-a-day.

Lucas Matthews, Sophie Lazenby and Sanojha Rajhbavan, all 14, also picked up the Manufacturing Award for their Team Generation 'Generation portable Alzheimer's device, a category that was open to over 100 finalists.

HRH The Duke of York, KG, patron of TeenTech and The TeenTech Awards visited the Royal Society to meet the talented young entrepreneurs and to hear more about their innovations. The pupils have now been invited to a special reception with The Doncaster youngsters joined over 100 teenagers, who had seen off ferce competition from hundreds of teams from schools across the UK, to travel to London to present their innovative ideas to a team of judges made up of celebrity

science presenters, journalists and eminent academics including TeenTech co-founder and BBC Tomorrow's World presenter Maggle Philbin, Stephen Fry, Top Gear's James May, BBC Clisics, Katle Russell, BBC Bang Goos The Theory's Dallas Campbell, Baroness Lane-Fox of Soho, Jim Alkhaili and BBC Head of Science Andrew Cohen. Addressing pupils who had taken part in the Awards, Teen Tech's patron The Duke of York said: "If we don't encourage young people to be interested in technology and the digital world and apply that knowledge then we are not going to be a rich country in the future. All these projects that you have undertaken are about problem solving and that's what is needed in the rela world. Thanks to Teen Tech you are finding solutions to problems that someone of my age might never have even considered. And the solutions you are finding sould make a difference to a whole range of people, not only now but into the future."

TeenTech ClC offers one-day interactive science even considered. And the solutions you are given the contractive science even considered. And the solutions you are finding sould make a difference to a whole range of people, not only now but into the future."

TeenTech ClC offers one-day interactive science even to the contractive science and the contractive science and

New college will drive up standards in Doncaster

Proposals are being put forward for a new college for 16-19 year olds in Doncaster. The college is going to be run by the senior leadership team of a sixth form college called NEW College Portlefact which was recently judged outstanding in all areas by Ofsted. The team believes Doncaster needs a new college because its young people are missing out on an outstanding sixth form experience. Over half of the schools in Doncaster providing 6th form education are currently graded as requiring improvement or less by Ofsted. If their bid to the Government is successful. He college will open in 2016. It will be called New College Doncaster, but its exact location is yet to be determined.

Some key facts about the college are: The college will be run by a team of leaders and teachers from a college which Ofsted rates as 'Outstanding'. Students will have more subject choices and combinations than at any other Doncaster sixth form (at least 34 A-levels and around 15 vocational qualifications), It will be the first and only college to exclusively specialise in educating 16-19 years olds in Doncaster. Pauline Hagen, Principal of NEW College Pontefract, who is leading the bid, explains why this last fact is so important: 'Many of the 18 local schools have less than 100 students in their sixth forms. This means that the teachers spend most of their time teaching younger students at GCSE level and below.'



Publication: Doncaster District Gazette

Page: 2

Circulation: 20,000 Frequency: Fortnightly Date: Friday 11 July 2014





Doncaster teenagers scoop major prizes in making life 'better, simpler or easier'



Teenagers from a Doncaster school scooped two major prize at a tech awards ceremony in London after impressing judges including Maggie Philbin, Stephen Fry and James May with their ideas for making life 'better, simpler or easier'.

Drew Budtz, Thomas Crenko and Alessia Coa, all 13 and from The Hayfield School in Doncaster, picked up the gong for the Future of Food Category at the TeenTech Awards at the Royal Society in London for their inspiring idea Snap-Wrap – a handy wristband which tells you when you've eaten your five-a-day.

Lucas Matthews, Sophie Lazenby and Sanojha Rajhbavan, all 14, also picked up the Manufacturing Award for their Team Generation 'Generation portable Alzheimer's device, a category that was open to over 100 finalists.

HRH The Duke of York, KG, patron of TeenTech and The TeenTech Awards visited the Royal Society to meet the talented young entrepreneurs and to hear more about their innovations. The pupils have now been invited to a special reception with The Duke at Buckingham Palace on October 14th.

The Doncaster youngsters joined over 100 teenagers, who had seen off fierce competition from hundreds of teams from schools across the UK, to travel to London to present their innovative ideas to a team of judges made up of celebrity

science presenters, journalists and eminent academics including TeenTech co-founder and BBC Tomorrow's World presenter Maggie Philbin, Stephen Fry, Top Gear's James May, BBC Click's Kate Russell, BBC Bang Goes The Theory's Dallas Campbell, Baroness Lane-Fox of Soho, Jim Al-Khalili and BBC Head of Science Andrew Cohen.

Addressing pupils who had taken part in the Awards, Teen Tech's patron The Duke of York said: "If we don't encourage young people to be interested in technology and the digital world and apply that knowledge then we are not going to be a rich country in the future. All these projects that you have undertaken are about problem solving and that's what is needed in the real world. Thanks to Teen Tech you are finding solutions to problems that someone of my age might never have even considered. And the solutions you are finding could make a difference to a whole range of people, not only now but into the future."

TeenTech CIC offers one-day interactive science events to schools nationwide to engage young people in science, technology, engineering and maths (STEM) and show them a possible career path. The Awards are the culmination of TeenTech's six years of hard work in giving young people direct access to leading corporations.

Publication: Loughborough Echo

Page: 29

Circulation: 14,424 Frequency: Weekly

Date: Friday 18 July 2014



Loughborough Echo

Quartet win major prize at the TeenTech awards

FOUR TEENAGERS from Loughborough Grammar School scooped a major prize at a tech awards ceremony in London after impressing judges including Maggie Philbin, Stephen Fry and James May.

Patrick Creek, 14, Harry Foot, 14, Matthew Craig, 13, and Harry Langley, 14, from Loughborough Grammar School picked up the gong for the Education Category at the TeenTech Awards at the Royal Society in London for their inspiring idea S.P.E.A.R. which calcu-

lates distances and statistics for sport to leave more time for play.

The Loughborough youngsters joined more than 100 teenagers, who had seen off fierce competition from hundreds of teams from schools across the UK, to travel to London to present their innovative ideas to a team of judges made up of celebrity science presenters, journalists and eminent academics including TeenTech co-founder and BBC Tomorrow's World presenter Maggie Philbin, Stephen Fry and Top Gear's James May.



Loughborough Grammar School students receive TeenTech award at major event for one of their project ideas.

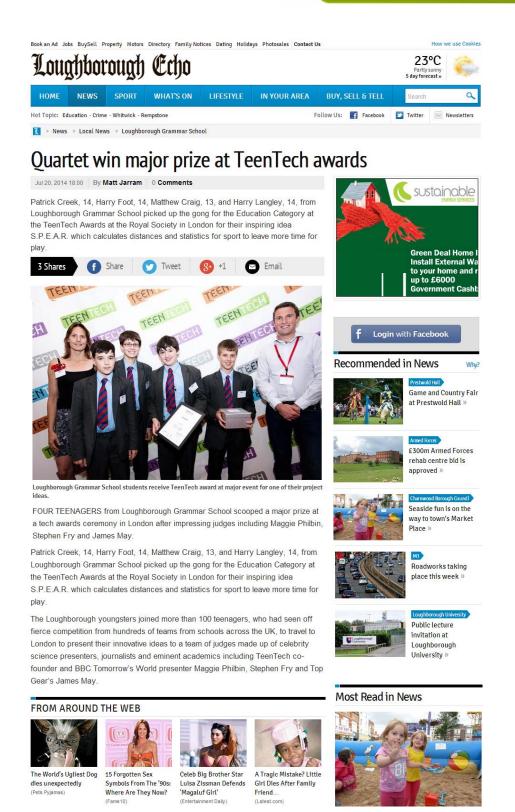
Publication: Loughborough Echo Online

Circulation: 26,484

Date: Sunday 20 July 2014



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Publication: East Midlands News Online

Date: Sunday 20 July 2014



East Midlands News

Quartet Win Major Prize at TeenTech Awards

2 days ago

Quartet win major prize at TeenTech awards. Patrick Creek, 14, Harry Foot, 14, Matthew Craig, 13, and Harry Langley, 14, from Loughborough Grammar School picked up the gong for the Education Category at the TeenTech Awards at the Royal Society in London for their inspiring idea S. P. E. A. R. which calculates distances and statistics for sport to leave more time for play. -> Read more at Loughborough Echo